



Report for PRME- Department of International Affairs of Antonio Meneghetti Faculdade (AMF)

The Department of International Relations of Antonio Meneghetti Faculdade was founded in April 15, 2011, being authorized by the Principal of Antonio Meneghetti Faculdade, Ms. Helena Biasotto. The department is responsible for: publicizing AMF abroad; helping AMF preparing leaders to act in an efficient way in a globalized world; promoting international actions such as Youth Identity Project; building actions to strengthen cultural exchanges among institutions; looking for partnerships and opportunities of academic improvement abroad; creating cooperation between Antonio Meneghetti Faculdade and foreign Educational Institutions; revising, expanding and consolidating actions that provide exchanges to the academics of AMF with foreign institutions; organizing events and group travels with international partner institutions.

Focus on Human Development

Mission

Education of a new entrepreneurial intelligence, individuated, strengthened and focused on practical success action, humanly superior and socially correct.

Vision

To be a reference center in terms of training and development of professionals to work at all levels of social, institutional and business environment.

Values

AMF is a reality that produces and grows based on its main motivation: to create a school of higher education where young people who attend are evidence that man can have healthy, productive life, being a real seed of human intelligence in the contemporary world, learning to do, to know and to participate and collaborate with the world to which they belong.

A word from Antonio Meneghetti Faculdade

We have walked a path with challenges and a lot of hard work. It makes us be what we are now. We, students, professors and employees - all of us - compose the strong seed that gives birth to the fructiferous tree which Antonio Meneghetti Faculdade is nowadays. Each individual commitment makes us what we are now.

Our young but strong history gives us more responsibility and it is necessary to maintain and to evolve always. It seems hard, but the experience shows that, if each of us makes its best with a lot of dedication in each activity, always seeking for perfection, the result will show naturally.

Ms. Helena Biasotto, Principal of Antonio Meneghetti Faculdade

Practical Activities Correlated to the PRME Principles



PRME Principle 1 | Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

What we have done: AMF educate a new entrepreneurial intelligence, individuated, strengthened and focused on practical action success, humanly superior and socially correct.



PRME Principle 2 | Values: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

What we have done: AMF is a reality that produces and grows based on its main motivation: to create a school of higher education where the young people who attend it are evidence that man can have healthy, productive life, being a real seed of human intelligence in the contemporary world, learning to do, to know and to participate and collaborate with the world to which they belong.



PRME Principle 3 | Method: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

What we have done: FOIL (Formação Ontopsicológica Interdisciplinar Liderística) – Interdisciplinary Ontopsychological Training for Leaders. International method based on the Ontopsychological science to train citizens and professionals with an entrepreneurial mindset and attitude. In the bachelor courses of AMF, this method is taught in the chairs of Leadership and Entrepreneurial Fostering which are obligatory for all students in all the semesters of the course.



PRME Principle 4 | Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of social sustainability, environmental and economic values.

What we have done: AMF's Scientific Magazine, *Saber Humano*, contributes to the production of knowledge and its transformation in the field of Humanities and Applied Social Sciences, in particular the areas of Business and Information Systems with a scientific, humanistic and interdisciplinary approach.

With a partnership between AMF and Saint Petersburg State University (Russia), it has been developed a research project with Russian-Brazilian professors and students of the Faculty of Psychology and the Cathedra of Ontopsychology. The research project entitled "positive socialization of young people in conditions of social and economic transitivity: practical application of ontopsychological education", supported by the Russian government. With the study of the themes such as socialization of modern youth, the problem of socialization of young people in contemporary times, risks and social deviance, with theoretical background in psychology, pedagogy and sociology, the project aims to analyze these aspects and investigate positive socialization of technology among youth in conditions of social and economic



transitivity, demonstrating the practical application of Ontopsychological Pedagogy in Brazil and Russia. This project was supported by four institutions: Russian Government, through the State Foundation and the University of St. Petersburg Science Foundation, Antonio Meneghetti Foundation Russia, Antonio Meneghetti Foundation Brazil and Antonio Meneghetti Faculdade.

Núcleo de Excelência em Linguagem (NEL) - Center for Excellence in Language - It was established in August 2014 in order to promote the further development and update of the logical-textual feature of academic writing for students, from studies based on grammar and textual linguistics, in order that they practice the production and review activity in genres for academic demands of the institution to which they belong. Such linguistic-textual practice allows to qualify students who have no formal training in literature, to also act in the exercise of training the official language required in the academic environment and stimulating other students to read and to produce academic texts and papers.



PRME Principle 5 | Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

What we have done: One of the criterias of composing the board of teachers of AMF is that the professional chosen for it position have also practical skills on it proved by their market actuation. Therefore, in the bachelor of Business, it is very usual that the students have classes with businessman with recognized actuation in the market.

AMF also encourages its students to go for training courses abroad, to have a great experience in a new culture, to learn new languages for efficiency in professional practice, to open and enlarge their vision of the world, their mentality and to learn to relativize their stereotypes (role models).

Among the cooperation agreements that AMF holds there are: the cooperation agreement among AMF and Saint Petersburg State University (SPBU), from St. Petersburg (Russia); the Scientific and Cultural Cooperation Agreement with the Università per Stranieri di Perugia, in Perugia (Italy); the Cooperation Agreement with *Centro Lingua Italia Calvino* (CLIC) - Dante Alighieri in Florence (Italy); the Scientific and Academic Cooperation Agreement with the Università di Torino in Turin (Italy) for the Law Course; the Agreement with Regent School - Learn English from London (UK). New international agreements and partnerships are underway.

Besides, AMF has partnership with PRME, Principles for Responsible Management Education, United Nations Academic Impact, the Global Compact (as Academic Member), Antonio Meneghetti Foundation from Swiss, OntoArte Association, Brazilian Association of Ontopsychology and International Association of Ontopsychology.



PRME Principle 6 | Dialogue: We will facilitate and support the dialog and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

What we have done: AMF held events to promote discussion such as International Congress "Responsabilidade e Reciprocidade" ("Responsibility and Reciprocity"), with lecture of Ms. Nathalie Leroy, from the United Nations Academic Impact; United Nation Symposium: "Not leaving no one behind: the way forward - meritocracy", with representatives from UN Academic



Impact, UN ECOSOC, etc.; International Conference "A New Pedagogy for the Future Society", with the presentation of cases, research projects, research results, experience reports and workshops by many teachers and students of all over Brazil; International seminar "Rationality and Intuition: what determines the success in decision making".



Progress Report Antonio Meneghetti Faculdade

Having premised the tasks mentioned above, AMF has been developing several activities, such as those cited below.

2010

"Brazil of the Millennium in Paris" took place on December of 2010, in Paris, at the headquarters of the Economic, Social and Environmental Council of the French Republic. At this meeting, AMF's students, presented projects that propose solutions for the Millennium Development Goals (MDGs) of UN. Among the projects presented were The Flute Project, that offers for free, musical education to public school students of the region of the campus. All projects presented in Paris.

2011

Event of release of Youth Identity Project and AMF's Academic Week of 2011, along with the official site Agenda of UN's "International Year of Youth" realized between august of 2010 and august of 2011. As well as, requested and received the authorization to use the logo of the UN Youth Year in the promo materials of both events held by AMF.

Contact and management of the visit of one representative of the Brazilian Association of Ontopsychology to the 7th UNESCO Youth Forum that was conducted in 18th to 20th of September of 2011, in Paris.

Visit of Nathalie Leroy, United Nations Academic Impact's representative on the International Congress "Responsabilidade e Reciprocidade" (Responsibility and Reciprocity) which was organized at AMF from 4th to 5th, November of 2011. This Congress aimed to debate issues such as the coming UNCSD (RIO+20) and the sustainable development. The Congress also debated of the Millennium Development Goals (MDGs) which AMF is also engaged with. Besides, through the contact with the organizational committee of RIO+20, AMF obtained the authorization to use the UNCSD logo and achieved the publication of the news about the Congress at the official website of UNCSD (RIO+20), being also included in the calendar of preparatory activities for this summit. Obtained authorization of UNESCO to use United Nations Decade of Education for Sustainable Development logo as one of those movements which were supported by this Congress. UNDESD was a movement which worked to integrate principles, values and practices of sustainable development in all the aspects of education and learning with the goals to treat problems of social, economic, cultural and environmental nature which are faced in the 21th century. In order to align the work of AMF to this movement, all the work of the Congress was based in five principles: "learn to know", "learn to be", "learn to live together", "learn to do", "learn to transform yourself and the society". The Congress "Responsability and Reciprocity" was organized by students of AMF and had been a place of discussion of the themes that would be in the highlight on the following year at the UNCSD (United Nations Conference on Sustainable Development - Rio+20). The congress featured discussions with international speakers involving the entire academic community of AMF.

Created OIKOS Project (www.projetoookos.com.br), working for sustainability through recycling and waste separation in the whole area of the campus Recanto Maestro. This project was idealized as a fruit of academic papers of one post-graduate student of Antonio Meneghetti Faculdade and won 1st Place in the FECOMERCIO Sustainability Award of 2011.



2012

Signed up Antonio Meneghetti Faculdade in the Global Compact, becoming a partner of the scientific area as an academic organization that trains its students from the 8 Millennium Development Goals (MDGs) and the principles and values of human rights, labor laws, environmental laws and anti-corruption.

Registered Antonio Meneghetti Faculdade in the Academic Impact of United Nations, becoming partner as an institution that trains its students on the basis of the ten principles of the UN initiative.

Attended UN Conference about the Sustainable Development (UNCSD), the RIO+20, which occurred from 20th to 22nd of June of 2012. Antonio Meneghetti Faculdade representatives attended with an entourage of Antonio Meneghetti Foundation. Recanto Maestro Project was presented in the Major Groups Pavilion, one of the assembled spaces in the Rio Centro – official site of the Conference.

Became partner of International Youth Day promoted by United Nations. Participated of it with a research, performed during the day 12nd of August of 2012, entitled “Building a better place: in partnership with youth”. This research has been built with interviews with young people that were present in the International Book Fair - Bienal of Sao Paulo, in 12nd of August of 2012. The result of the research was sent to the UN.

Formalized sponsorship agreement with AIESEC in 31st of August of 2012. Through it, AMF committed to sponsor volunteer exchange of students for organizing the event “Global Generation: the world in your city”, which consisted of a lecture held by each exchange student in the Antonio Meneghetti Faculdade. Students who did the lecture: Olga Fomina (Russia), Laura (Colombia), Diana (Colombia), Abdallah (Oman).

Signature of agreement, on 16th of October of 2012, of *gemellaggio* arrangement between the district Recanto Maestro, where Antonio Meneghetti Faculdade is located, the borgo Lizori (Italy) and the town of Assisi (Italy). This agreement provides a reciprocal relationship between these cities of different nations in order to promote and intensify religious, social, political and economic cultural exchange with common actions for peace, solidarity and match between different people. The practical activities provided by this agreement are: allow a tourist trade link between the two cities; visitations of groups; architecture courses promoted for the Brazilian and exchange students of AMF and of institutions of the city of Assisi; creating courses of art history in Brazil with internship in Assisi; organizing visits of Umbrians entrepreneurs in Brazil, and vice versa, with the goal of creating partnerships; and others.

Provided support and guidance to the students of Antonio Meneghetti Faculdade who showed interest in exchange for volunteer activities and courses outside the country. Dilmar Pregardier, student of Business Administration has been in Russia, with the support of AIESEC, as volunteer, ministering voluntary Brazilian dance classes. Daniela Spanhol, student of Business Administration, enrolled in a short course in the Graphic Design, in Italy. AMF offered direct information about opportunities abroad, also promoted lectures in partnership with AIESEC to encourage this interest in students.

Sponsored Forum "Brazil: youth to business - challenges and perspectives of young leaders," promoted by AIESEC / Santa Maria, on October 25th, 2012, in Santa Maria. Held a workshop organized by the International Affairs Office of AMF with psychologist and business consultant Dr. Josiane Barbieri on the preparation of the youth for the job market.



Provided assistance in contacting and arranging interviews for Performance Líder Magazine with Andrea Bisker, director for South America WGSN, a leading English online service in the analysis and research of trends for fashion. Performance Líder Magazine is a publication created in the campus of AMF to report stories of leadership from Brazil and abroad. It is distributed to all Brazil through signatures and newsstands.

Provided assistance in contacting and arranging interviews for Performance Líder Magazine with George Kell, Executive Director of UN's Global Impact.

Provided assistance in contacting and arranging interviews for Performance Líder Magazine with Professor Jeffrey Sachs, acting at Columbia University, in New York, as director of the Earth Institute and Professor of Sustainable Development and Public Health Policy from the same institution, having taught for over 20 years at Harvard University, where he graduated and obtained the title of PhD. Sachs is also President and co-founder of Millennium Promise Alliance, acting as an economic consultant to governments in Latin America, Eastern Europe, Asia and Africa.

Provided assistance in contacting and arranging interviews for Performance Líder Magazine with Mr. Lang Lang, young Chinese pianist, current success in the midst of classical music, interpret soloist in movie soundtracks with big box office, author of a biography that was translated into ten languages. In his biography, he also has passages through some of the greatest orchestras in the world, such as the Vienna Philharmonic, New York Philharmonic, Berlin Philharmonic, Philadelphia Orchestra and L'Orchestre de Paris.

Provided assistance in contacting and arranging interviews for Performance Líder Magazine with Ms. Michelle Bachelet, Executive Director of UN Women and former President of Chile.

Provided assistance in contacting and arranging interviews for Performance Líder Magazine with Ms. Irina Bokova, a former Ambassador of Bulgaria, Foreign Minister and Coordinator of the Relations between Bulgaria and the European Union, currently Director-General of UNESCO.

Provided assistance in contacting and arranging interviews for Performance Líder Magazine with Brice Lalonde, former Ambassador of France, Climate Change and Environment Minister, having served as Executive Coordinator of the United Nations Conference on Sustainable Development, the Rio + 20.

Provided assistance in contacting and arranging interviews for Performance Líder Magazine with Roberto Gioiosa, developer of Fashion in Antonio Meneghetti brand.

Provided assistance in contacting and arranging interviews for Performance Líder Magazine with Aleksei Dubakin, director responsible for the presence of the brand "Antonio Meneghetti" in Russia.

Provided assistance in contacting and arranging interviews for Performance Líder Magazine with Marco Gabrielle, Italian entrepreneur in the furniture industry.

Provided assistance in contacting and arranging interviews for Performance Líder Magazine with Sergey Akimov, Russian goldsmith.

Participation in the event of PRME of Rio + 20 Corporate Sustainability Forum: Innovation and Collaboration for the Future We Want (14th to 18th June of 2012).



Participation on the United Nations Global Compact's Rio + 20 Corporate Sustainability Forum: Innovation and Collaboration for the Future We Want from 15th to 18th of June of 2012 in Rio de Janeiro. Held in cooperation with the Rio + 20 Secretariat, the UN System and the Global Compact Network Brazil in the days leading up to the UN Conference on Sustainable Development (Rio + 20), the Forum's objective was to bring greater scale and quality to corporate sustainability practices. As a showcase for innovation and collaboration, the Forum is designed to be a launching ground for widespread action. Over 2,000 participants attended the Forum, representing business as well as investors, Governments, Local Authorities, civil society and UN entities.

2013

Registered Antonio Meneghetti Faculdade at the initiative Principles for Responsible Management Education (PRME) of the UN Global Compact, pledging to train their students of Business Administration according to the 6 principles of PRME.

Students of MBA of Business Intuition FOIL from AMF experienced to visit companies in the state of Santa Catarina and São Paulo in a study trip that took over three days.

Promoted with AIESEC, a lecture to the students of the Antonio Meneghetti Faculdade, in the auditorium of its main building, on May 9 about exchange possibilities through internships and other opportunities abroad.

Attended the Annual Meeting of the Brazilian Network of the UN Global Compact held on May 10th, 2013 in São Paulo.

Visited to AMF of the representative of the cultural exchange company Intercultural Santa Maria which offers the organization and promotion of exchanges and internships abroad in March 2013.

Invited its students to participate in the meeting organized by the UN in May 2013 in Porto Alegre (RS) to explain to the youth, students and graduates, the requirements for those wishing to enter a career along with UN. The report containing the requirements for procurement by UN was sent by email to students who have expressed prior interest in such information and filed by the Coordination Office to inform other students who may be interested in these opportunities in the future.

In October, November and December 2013, participated in the online Seminar on Education & Social Responsibility organized by the Regional Centre for Social Responsibility in Latin America & Caribbean ORSALC / IESALC / UNESCO sessions.

2014

Held in its headquarters the International Symposium "Not leaving no one behind: the way forward - meritocracy". The event took place on February 16th, 2014 in Antonio Meneghetti Faculdade. This meeting was held by the Foundation Antonio Meneghetti and the International Ontopsychology Association with collaboration of AIECESIS (International Association of Economic and Social Councils and Similar Institutions) and BAIGO (BAR Association for International Governmental Organizations) with the participation of senior representatives of the United Nations Academic Impact/UN; Sector ECOSOC of UN/NGOs; consultants on the MDGs and CSR coming from France and from China; as well as representatives of AMF. Among the speakers there was: the AICESIS Representative to the United Nations and also former chief of



the NGO Branch of the Economic and Social Council of UN, Ms. Hanifa D. Mezoui, who spoke on the topic that led the roundtable with the general theme "Beyond Goals for the Millennium Development Goals: How to Achieve the Goals of Sustainable Development at a critical global environment". In this context, each panelist talked about a subtheme of their choice. Chief of the Division of NGOs of the UN ECOSOC, Andrei Abramov, addressed the "Impact of Civil Society, in addition to the Objectives of Sustainable Development"; the head of the UN Academic Impact, Hasan Ferdous, addressed "The UN Academic Impact, beyond the Millennium Development Goals"; the specialist in Corporate Social Responsibility and Human Rights, François Lorient, addressed the "Challenges of Human Rights: Beyond the Millennium Development Goals", the founder of the Sustainability Forum Vision 2050 Shanghai, Jacylyn Shi, spoke on "Beyond Development Goals, the impact of Corporate Social Responsibility"; the counselor of Antonio Meneghetti Foundation, Professor of AMF and CEO FOIL Brazil, Wesley Lacerda emphasized "Recanto Maestro: a district as an innovation project to develop and to promote the implementation of the MDGs" and the representative of the Association for Slavic Ontopsychological Association and of the Cathedra of Ontopsychology of the State University of St. Petersburg, Tatiana Vereitinova, talked about the developed MDGs in related projects in Russia

In July and August 2014, the Antonio Meneghetti Foundation staff participated in the Virtual Seminar "Responsibility y Rehumanización" of the Network Observatory on Social Responsibility in Latin America / UNESCO.

In October 2014, the team of Antonio Meneghetti Foundation attended the Webinar "Guiding Principles on Business and Human Rights: Introductory Considerations" promoted by the Global Compact Brazil.

In October 2014, welcomed the participants from Russia (Alexey Luft) and Italy (Consuelo Campos) at the International Congress "A New Pedagogy for the Future Society", organized in partnership between Antonio Meneghetti Faculdade and Antonio Meneghetti Foundation.

Participation, on July of 2014, in Paris (France), in the 28th International Congress of Applied Psychology, with presentation of roundtables, symposia and posters by the representatives of AMF: Prof. PhD Alécio Vidor, Prof. Msc. Helena Biasotto, Prof. PhD Patricia Wazlawick, Prof. PhD Erico de Lima Azevedo, Prof. Msc. Angelo Accorsi, Prof. Msc. Josiane Barbieri.

Hosted the I International Conference "A New Pedagogy for the Future Society", with the presentation of cases, research projects, research results, experience reports, workshops, by many teachers and students of the whole country. Conducted by Antonio Meneghetti Foundation and AMF in Recanto Maestro in October of 2014. This Congress supported the UN movements such as UN Academic Impact, UN PRME, UN Global Compact, by requesting and being accepted to use the logos of this movements at the printed materials of the Congress.

Through the support of the Career Central of AMF the students of AMF participated on a summer internship in several companies through the country, such as *Calçados Beira Rio* and *Leonardi Pré-Fabricados*.

Through a partnership between Antonio Meneghetti Faculdade and the International Chamber of Commerce (ICC), the student Dilma Pregadier have done a 3-month internship in ICC, from June to August of 2015.



Support to organize an interview with the Head of the Organization of the ECOSOC NGO Section of the United Nations, Mr. Andrei Abramov, for the magazine Performance Leader.

2015

Contact with the board of the *Fundacion Musical Simon Bolivar*, from Venezuela, which keeps the *El Sistema* project. This contact allowed to approximate the Venezuelan organization with the *Orquestra Jovem Recanto Maestro* (Youth Orchestra Recanto Maestro), musical and educational project held by AMF in partnership with Associação OntoArte and Fundação Antonio Meneghetti. This first contact had as result a visit of the Coordinator of the Youth Orchestra Recanto Maestro to the El Sistema headquarters, which happened from 12nd to 21st of July of 2016.

Participation in the Summer University of Ontopsychology (Italy). Summer is an International Congress held every year since almost 30 years ago, created by Academician Professor Antonio Meneghetti, who is also the founder of AMF.

Held the international seminar "Rationality and Intuition: what determines the success in decision making," taught by Prof. PhD. Victor Zakharov (Saint Petersburg State University, Russia), Prof. Msc. Josiane Barbieri (AMF) and Prof. Horacio Chikota (AMF) on March, 2015.

Realized the art course: "Bello na Arte e OntoArte" in Recanto Maestro(BR), São Paulo(BR) and Saint Petersburg (RU). The Russian module has counted on the presentation of Camerata OntoArte Recanto Maestro, another art project held by Antonio Meneghetti Faculdade in partnership with Associação OntoArte and Fundação Antonio Meneghetti.

2016

Participated on the event " International Humanism and Globalization Forum: Dialogue of Cultures Criteria", promoted by Antonio Meneghetti Foundation - Russia, on March 9th, 2016, in the Chamber of Industry and Commerce, the Kremlin, in Moscow, Russia. The event marked the Jubilee of 80 years of Academic Professor Antonio Meneghetti (in memoriam).

Released a new number of the Scientific Magazine *Saber Humano*, receiving papers from several places and languages (<https://saberhumano.emnuvens.com.br/sh>).

Organized the II International Conference "A New Pedagogy for the Future Society" (www.fundacaoam.org.br/congresso2016), with the presentation of cases, research projects, research results, experience reports, workshops by many teachers and students of AMF. Conducted by Foundation Antonio Meneghetti and AMF in Recanto Maestro. September 2016.

Participated with delegation on the 31st International Congress of Psychology, in Yokohama, Japan from 24th to 29th of July of 2016. The professors of AMF presented in this Congress the following papers: "Empowering the Social well-being: how psychology can help leaders", "Evidence from successful and failed leaders: risks and self-sabotage", "Adolescence and Identity: how avoiding dysfunctional behaviors", "A new way educating: the Ontopsychological approach to higher education", "Youth Orchestra Recanto Maestro: a case of Ontopsychological Pedagogy applied to Music to foster Responsibility and Musical Talent in children and youth of the countryside of Brazil", "Leadership Psychology: new global demands require new forms of leadership", "Architecture and design as a reflection of personality and its forming resource", "Forming a Responsible Personal Position of young people: Experience of the Eco-biological



Centers”, “Ontopsychological Pedagogy: a functional proposal for the youth education in 21st Century”.

Partnership with institutions abroad: *Università per Stranieri di Perugia* (Language Course), *Università Degli Studi di Torino* (Research), CLIC – *Centro Lingua Italia Calvino* (Research), Regent UK (Language Course) and Saint Petersburg State University (Research).

Future Perspectives

- Participate on next PRME meeting in Buenos Aires, September 2016.
- Event II International Congress "A New Pedagogy for the Future Society, September 2016
- Event III International Conference "A New Pedagogy for the Future Society, September 2018
- Pedagogy Bachelor at Antonio Meneghetti Faculdade
- Participating on Chapters Meetings of PRME
- Working Groups about the Principles of PRME
- Continue to held events and workshops related to PRME
- Continue the OIKOS Project, focused on environmental education at schools of the region and green actions around Recanto Maestro campus (www.projetooikos.com.br)

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